

This application preview is for **reference only**. All grant applications must be submitted online at [GeorgiaHumanities.org/grants](https://GeorgiaHumanities.org/grants).

## Program Grant Application—Preview only.

All program grant applications must be submitted online by September 30, 2020, at 11:30p.m. EDT. All application fields are required.

Is this a draft or final version of your application?

DRAFT/FINAL

Is this a proposed project for the Digital Tour Initiative?

YES/NO

### Project Summary

**Project title: A Day with death**

*Response limited to 150 characters.*

**Please provide a brief overview of the proposed project.**

*Responses should be no longer than 3 sentences. Further information may be entered in the project narrative section of this application.*

**The proposed project will include a living history program that will focus on death and mourning in during the Victorian era. This project will help visitors see how our rituals for death and mourning have changed throughout time.**

**Grant Request: \$ 2,500**

*The amount of funding requested should not exceed \$2,500.*

**Program Dates: October 29, 30, November 1 ,2 2022**

*Approximate dates are acceptable.*

### Applicant Organization Information

*Provide the contact information for the primary applicant organization below. This is the organization who will receive all grant payments and be responsible for all reporting requirements if the grant is awarded.*

**Name: ABAC Agricultural Museum and Historic Village**

**Mailing Address: 1392 Whiddon, Mill Rd, Tifton, GA 31793**

**Physical Address:**

*Required only if different than the organization's mailing address.*

**Phone: (229) 391-5205**

**Website: <https://gma.abac.edu/>**

**Georgia County: Tift County**

**EIN:**

**Annual Operating Budget:**

**Georgia House District: 155th district**

*You can find this information at <http://www.house.ga.gov/mediaServices/en-US/FindYourLawmaker.aspx>*

Updated August 31, 2020

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**Georgia Senate District: 13<sup>th</sup> district**

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You can find this information at <http://www.senate.ga.gov/senators/en-US/FindyourLegislator.aspx>

**U.S. Congressional District: 8<sup>th</sup> district**

You can find this information at <https://www.house.gov/representatives/find-your-representative>

**Briefly describe your organization's mission. How does it connect to the mission of Georgia Humanities and the humanities disciplines?**

*Responses limited to 750 characters.*

The mission of ABAC's Georgia Museum of Agriculture and Historic Village is to educate on and promote Georgia's rich connections to the past, present, and future of agriculture. The Museum of Agriculture fits into the Georgia humanities mission through its initiatives to help connect their visitors to the past. The Museum of Agriculture connects to the humanities through its exploration into history which is one of the humanities fields.

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## Project Personnel

### Project Director

*This individual will be considered the primary contact for all grant communications and is responsible, along with the Financial Officer (see below), for completing all required materials, including a final report.*

**Name:** Sarah Hand

**Title + Affiliation:** Assistant Director

**Mailing Address:** Georgia Museum of Agriculture ABAC 10, 2802 Moore Highway Tifton,  
GA, 31793

**Phone:** 229-391-5208

**E-mail:** sfhand@abac.edu

### Financial Officer

*This individual will be responsible for all of the project's fiscal reporting, including the processing of grant payment requests. This individual cannot be the same as the Project Director.*

**Name:** Chloe Holbrook

**Title + Affiliation:** Lead interpreter, Finance and Operations

**Mailing Address:** Georgia Museum of Agriculture ABAC 10, 2802 Moore Highway  
Tifton, GA, 31793

**Phone:** 229-391-5213

**E-mail:** cholbrook@abac.edu

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### Project Narrative

*This section of the application provides the opportunity to share more information about the proposed project.*

#### **Describe the project's events and activities.**

*Please focus this description on the activities that will be supported directly by Georgia Humanities grant funds.*

*Address the following questions: What is the need for this project? What activities and events will the project include? Are the project's events and activities free and open to the public? Response is limited to 4,500 characters.*

ABAC Georgia Museum of Agriculture and Historical Village requests \$2,500 to fund a living history exhibition to educate the public on the various death and mourning rituals popular during the Victorian with a focus on the effects that the death of the head of the household had on farm life. The exhibit will allow the public to see the hardships that death would bring on families and further establish a connection between visitors and the past. As a living history exhibit, the visitor will be fully immersed in this point of history, bringing them to understanding through experience. This grant would help pay for the costumes and props for the living history part of the exhibit. The exhibit will be part of the Museum of Agriculture's History at Night program and hosted in the Clayatt Cabin, as well as in the Westly Chapel. The event will run from 5 P.M. to 8 P.M. for 4 days. The event will require 7 interpreters, 3 of which will be stationed in the Clayatt Cabin. Two of the interpreters will act as group guides and help interpret the exhibit scenes for visitors. Finally, the last 2 interpreters will be in the Westly Chapel where they will lead the group in discussion as well as crafts. There would be 3-hour long tours each night visitors would have to book a spot on the Museum of Agriculture website. Due to the size of the Cabin and the chapel the size of the tour groups would be limited to 10 to 15 visitors per tour.

The event will follow the following narrative: Upon arrival, the guests will meet with an interpreter and be led into the Clayatt Cabin where they will witness a scene of mourning. The interpreters inside will be dressed in traditional Victorian-era mourning wear. On the far side of the room, there will sit a coffin with either an interpreter or a mannequin inside. The guides will then interpret the scene, pointing out different aspects and rituals that are present. From there the group will be led outside to observe the coffin being taken from the home and loaded into a cart. The group will then follow the cart to the Westly Chapel where there will be further discussion of what would happen at this stage of the funeral. After this discussion, there will be an opportunity for the guests to engage in crafts such as making Victorian hair flowers.

#### **Will the project's audience incur any fees to participate in the events and activities proposed above?**

*If yes, detail all fees to be charged to participants below. Include the entity's standard admission fees, if applicable.*

There is no fee but donation jars would be available.

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**What is the project's COVID-19 contingency plan?**

*If the proposed project includes in-person activities and events, how will the project adapt/change course if public health circumstances pertaining to the COVID-19 pandemic make in-person activities impracticable? Can the project transition to a virtual or digital format? Has the project team explored other program format options? Responses are limited to 2,000 characters.*

In repose to the Covid 19 pandemic, this event will require staff and visitors to wear proper personal protective equipment (PPE) including masks and abide by social distancing guidelines. If in-person activities become impractical then the exhibit will be transitioned to an interactive video format. This would be a 360-degree video with interactive elements such as items in the room that text would pop out from when the visitor hovers over them.

**How do the humanities inform this project?**

*Please identify the humanities disciplines central to this project. What questions or issues will your project address? What makes these questions significant at this moment? How will this project connect the research and knowledge of humanities scholars with the public? Responses are limited to 2,500 characters.*

History is the central humanities discipline for this project. The project will strive to inform its audiences about the customs and rituals in the Victorian era. These topics will help audiences today to understand how the rituals surrounding death that we have today evolved and changed.

**Describe the intended audience(s) and desired audience reaction to this project.**

*Who is this project designed to reach? If your organization has an established audience base, how will this project attract new audiences? What do you hope the project's audience(s) will learn, experience, or gain as a result of this project? Responses are limited to 2,500 characters.*

The project would target the Museum of Agriculture's established audience, which ranges from school-aged children to adults. The project would also try to bring in those who enjoy learning about death as well continue to reach their current audience. From this project, the audience will learn about how death in rural America affected farm life. They will also walk away with an understanding of how these rituals influence the way we mourn today.

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**Humanities Scholars**

*List the credentials and/or experience of the project's humanities scholar(s), including their name, position, and institutional affiliation (if applicable), a brief biography for each scholar, and the specific ways the scholar(s) will inform the project. Please do not exceed more than a paragraph for each scholar listed. Do not include resumes or CVs of the project's humanities scholar(s).*

Sarah Craig, M.A in Public history – Ms. Craig has a master's in history with a focus on museum studies. She will help develop the exhibit text as well as set up. She will also assist guide research on the topic.

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**Publicity and Marketing**

*What are your plans to publicize and promote the project? How will the publicity and marketing plan help reach the project's desired audience(s)? Responses are limited to 1,500 characters.*

This event will be publicized through spots on local radio, posts made to the Museum of Agriculture's Facebook pages, as well as posters put in local businesses. Information on the event will additionally be published on the Museum's website in the events tab.

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These publicity and marketing plans will help the exhibit reach its target audience through community engagement via social media and word of mouth.

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## Timeline

*Provide a timeline for your project, including planning, implementation, and post-program activities. Responses are limited to 1,000 characters.*

Planning Phase (July 1- August 31, 2022): During this phase, the exhibition team will complete research and the scripts will be written.

Pre-Implementation Phase (September 1- October 20, 2022): This phase will see the distribution of scripts and the start of exhibit setup. This would include moving required artifacts to the cabin and chapel as well as dress rehearsal for those involved

Implementation Phase (October 22-23, 29-30, 2022): This phase is when the exhibit will be hosted.

Post-Program Phase (November 1-20 ,2022): This phase is when the Museum will collect the data gathered from the event and evaluate its success.

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## Evaluation and Outcomes

*What are the goals and intended outcomes of this project? Describe the methods you will use to evaluate your project, and how you will determine if the project was successful. Responses are limited to 1,500 characters.*

The goal of the exhibit is to educate the target audience on the rituals as well the effects of death in rural America. From this exhibit, the visitor will walk away with an understanding of how these practices have evolved into how we mourn today.

To evaluate the program, the Museum will send a survey to the target audience. The survey would consist of questions that would gage whether the visitor learned anything from the exhibit as well as a section for feedback to be left. The feedback that we receive will help determine the success of the project as well as the way in which the project can improve.

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### Project Budget – Grant Request

Identify the expenses for which you are requesting grant support, and provide a brief description (no more than one sentence) of the specific expenses that will be supported in each requested budget categories.

Type of Expense	Grant Request	Description
Honoraria/stipends	\$0	
Transportation/travel	\$0	
Publicity/marketing	\$	
Printing/duplication	\$ 500	This would be for the panels if needed.
Supplies	\$2000	This will cover costumes and props needed for the exhibit.
Facility/equipment rental	\$	
Paid vendors	\$	
Project staff/facility assistance/volunteers		

### Project Budget – Cost-Share

Identify your project's cost-share totals below. Georgia Humanities requires that all grant funds be matched at least 1:1 through cash or in-kind sources (or a combination of both). Georgia Humanities acknowledges that amounts may be projections and subject to change at a later date.

Type of Expense	Cash Cost-Share	In-Kind Cost-Share	Description
Honoraria/stipends	\$200	\$0	Covers payment to the historian
Transportation/travel	\$700	\$0	This will cover the housing for the humanities historian
Publicity/marketing	500	\$	This will be the posters
Printing/duplication	\$	\$	
Supplies	\$	\$	
Facilities/equipment rental	\$300	\$	This will be for the use of the facility
Paid vendors	\$	\$	
Project staff/facility assistance/volunteers	\$864	\$	This will be for the staff needed for the event

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### Application Submission

By submitting this application, I certify the statements contained in the list of certifications and attest that the statements are true, complete, and accurate to the best of my knowledge. I agree to comply with any stated terms of this grant award. I am further aware that any false or fraudulent claims or statements could establish criminal, civil, or administrative penalties as stated in U.S. Code, Title 213, Section 1001. Certifications and Assurances, as well as general terms and requirements that apply to this grant award, [can be found online](#).

### Electronic Signature

*The application may be signed and submitted by the project director or the financial officer. It is the responsibility of the applicant organization to ensure the application is approved and submitted by an individual with the authority to do so on behalf of the applicant organization.*

The applicant organization assumes all responsibilities as grantee. In signing and submitting a grant application, the applicant organization certifies that it will submit all required documents and reports on time. Recipients must certify their compliance with above named nondiscrimination statutes and affirm that they have not been disbarred or suspended from eligibility to receive these funds. By signing and submitting this application, the applicant organization is providing these certifications.

Name:

Organization:

Title (if applicable):

E-mail:

Electronic Signature:

Date: